

PoreShield Indiana Soybean Alliance 8425 Keystone Crossing Suite 200 Indianapolis, IN 46240

### FOR IMMEDIATE RELEASE

# PoreShield™ SME-PS Now Available Through Phoscrete Corporation

Phoscrete Endure™ is a long-term concrete preservation product powered by PoreShield

**INDIANAPOLIS (June 24, 2021)** – The Indiana Soybean Alliance is excited to announce that PoreShield soy methyl ester - polystyrene (SME-PS) is now available through Phoscrete Corporation for preservation of concrete structures and pavements.

The product, Phoscrete Endure<sup>™</sup>, is an SME-PS concrete durability enhancer technology designed to preserve and protect concrete. It is safe and easy to apply for any sized application, from a small pool deck to a long bridge deck. For repair of damaged concrete, Phoscrete Endure also works well with fast-setting Phoscrete MALP concretes for long-lasting concrete repairs.

"With PoreShield, Phoscrete Endure has the power to protect and preserve concrete structures and pavements long-term," said Paul Imbrock, technical consultant for PoreShield.

PoreShield SME-PS is absorbed into the pores of concrete by capillary action to block fluid absorption from the inside. As a self-sealing technology that remains viscous, PoreShield SME-PS fills pores and adjusts to new voids, protecting additional cracks or fissures as they form. Research and field use has demonstrated that PoreShield SME-PS extends the life of concrete five-to-nine times longer compared to untreated concrete and provides 10 or more years of protection from salt (ion absorption), calcium oxychloride formation, moisture absorption, corrosion and freeze/thaw damage.

In addition to Phoscrete Endure, PoreShield SME-PS is also available through CSH as Sustain Krete® Concrete Durability Enhancer.

For more information about PoreShield, visit www.poreshield.com.

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#### **About PoreShield**

PoreShield SME-PS is a revolutionary concrete durability enhancer that works below the surface to protect all densities of concrete, new or old. PoreShield is not a sealant or a coating. Instead of forming a seal on the surface, PoreShield is absorbed deep into concrete pores, protecting concrete from premature damage. Created from a partnership between the Indiana Soybean Alliance and Purdue University, PoreShield is proven to stop deterioration in existing concrete infrastructure, making concrete last five-to-nine times longer. And as a preventative measure, PoreShield stands alone —

providing maximum protection while reducing maintenance costs, replacements rates, and even lowering the carbon footprint with a non-toxic and hazard-free product profile.

## About Indiana Soybean Alliance

The Indiana Soybean Alliance works to enhance the viability of Indiana soybean farmers through the effective and efficient investment of soybean checkoff funds that protect and promote the interest of Indiana soybean farmers. The ISA works to assist soybean farmers through its strategic initiatives of market development; environmental, social and economic sustainability; value creation and producer engagement. ISA is led by an elected, farmer board that directs investments of the soybean checkoff funds on behalf of more than 20,000 Indiana soybean farmers. Learn more at <a href="https://www.indianasoybean.com">www.indianasoybean.com</a>

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